



## Quick Facts

Did you know that, as of June 2010, Turnitin ...

- ...is used by over 775,000 educators and millions of high school and college students?
- ...is licensed to nearly 9,500 high schools and colleges in 110 countries?
- ...is available in 10 languages: English, Spanish, German, French, Chinese (Traditional and Simplified), Japanese, Korean, Thai and Malay?
- ...is processing peak loads of over 200,000 papers a day?
- ...has processed more than 130 million student papers total?
- ...integrates with all major course management systems including Moodle, Desire2Learn and Blackboard (including WebCT and ANGEL)?
- ... checks student papers for originality by comparing them against over 130 million previously submitted student papers PLUS over 13.5 billion pages of web content and articles from more than 80,000 subscription-based journals and periodicals?

## Turnitin Gets Results

In-depth statistical analyses of tens of millions of papers submitted to Turnitin over the past decade spotlight how regular use of Turnitin helps reduce serious incidents of unoriginal student work over time (used as an indicator of likely plagiarism), specifically:

- ... **After two years of regular Turnitin use**, institutions often show improvements of 20 percent or more, compared to their first full academic year of use. At individual institutions with widespread implementations of Turnitin, improvements of 30 to 35 percent are not uncommon.
- ... **Institutions using Turnitin for four years** show improvements of more than 35 percent compared to their first year. Many observed improvements of up to 70 percent.
- ... **After six years or more**, institutions see more than 45 percent improvement.

All of these results are averaged over a wide range of implementation models; institutions with widespread, consistent use by most or all instructors show much greater improvements.

## Turnitin is a Comprehensive Solution for Evaluating Written Work

Turnitin is far more than just a plagiarism prevention and originality checking tool. Turnitin is an integrated set of tools that helps educators manage the process of delivering meaningful feedback during the entire writing process – from drafts through reviews, revisions and even reflections.

The complete Turnitin solution includes:

- ... **OriginalityCheck™** plagiarism prevention,
- ... **GradeMark®** digital mark-up and grading tools, and
- ... **PeerMark®** online peer reviewing tools for managing the process of organizing groups of students to give each other helpful feedback.